

In partnership with the:



Arizona Oral Cancer Walk 2022



October 29th, 2022: 7:00 am-10:00 am MST



Phoenix Zoo: 455 N. Galvin Parkway, Phoenix, AZ 85008

Registration & What It Includes:



Adult EARLY BIRD SPECIAL: \$30 before October 1, 11:59 pm MST
Adult: \$35 after October 1st, 11:59 MST
Students and Military with ID: \$25
Kids age 3-10: \$15
People with history/current oral cancer: No charge
Kids 2 & under: No charge

*Kids 2 & Under will not receive the OCW T-Shirt

- ✓ All-day pass to the zoo (\$30 value)
- ✓ OCW T-Shirt*
- ✓ Light breakfast
- ✓ Oral cancer screenings & education
- ✓ Healthcare booths
- ✓ Meet & support oral cancer survivors
- ✓ Kids Activities and more!

Follow us:
@azoralcancerwalk_



To register or to help sponsor this walk please visit: www.azoralcancerwalk.org



Want to sponsor?
Visit:
www.azoralcancerwalk.org



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Sign up
today!



In partnership with the:

Arizona
Dental
Foundation
Keeping Arizona Smiling



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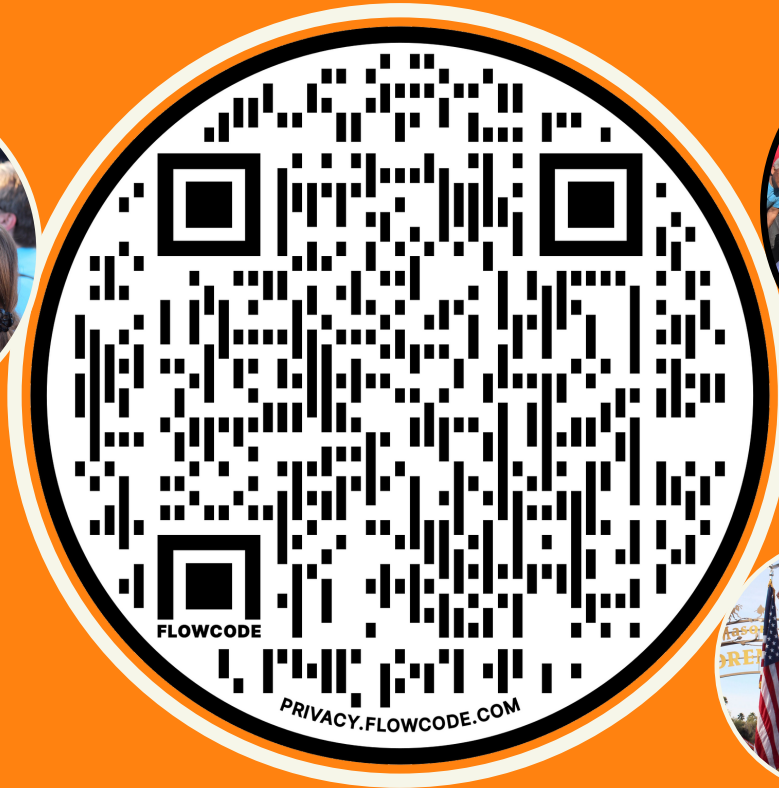
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Arizona Oral Cancer Walk

In partnership with the *Arizona Dental Foundation*, Tax ID# 86-0531157
www.azoralcancerwalk.org

The Phoenix Zoo

455 N. Galvin Parkway, Phoenix, AZ 85008

Event Date: Saturday, October 29, 2022



Hello!

This year, over 54,000 people in the U.S. alone will be newly diagnosed with oral cancer, which includes mouth, tongue, and throat cancer. In partnership with the Arizona Dental Foundation, the Arizona Oral Cancer Walk committee & volunteers from around the state of Arizona will strive to save lives and reduce these alarming statistics by providing FREE ORAL CANCER SCREENINGS and education at the 11th Annual Arizona Oral Cancer Walk event in Phoenix. After a three-year hiatus, due to the pandemic, we are so honored to reintroduce this walk to the general public and keep it as an annual tradition. This event is a great opportunity to bring together members of the community with local businesses. It will proudly take place on Saturday, October 29th, 2022. In addition to the screenings, walkers will receive an all-day pass to the Phoenix Zoo – PLUS be entered for raffle prizes, enjoy music, hear inspiring speakers, free snacks, and so much more!

This event raises awareness and early detection of the fastest growing cancer today: head and neck cancer. We provide participants with information about risk factors, signs & symptoms, and treatments of this devastating disease. Our goal is to send the critically important message of early detection and prevention not only to the general public, but also to health care providers who are the front-line specialists in screening for and detecting this disease at its earliest and potentially most curable stages.

We invite you to become a corporate sponsor of this event, providing much-needed financial support necessary to make this event a success and assist the foundation in its current initiatives. These funds will enable us to raise awareness of a disease that kills one person every hour of every day, many of whom are young, non-smoking adults. In 2019, the Arizona Oral Cancer Walk raised over \$20,000 for this cause. Please help us surpass that achievement in 2022.

Please commit to sponsorship at your earliest convenience to receive as many of the sponsor benefits as possible. We look forward to working together with you to improve the health of our Arizona communities.

Best Regards,

Mai-Ly Duong, DMD, MPH, MAEd

Arizona Oral Cancer Walk Board of Directors

azoralcancerwalk@gmail.com

623-252-1230

Arizona Oral Cancer Walk 2022

Sponsorship Opportunities

In partnership with the Arizona Dental Foundation, Tax ID# 86-0531157

www.azoralcancerwalk.org



Corporate Sponsorship Application

Corporate Sponsorship Levels: Please identify the best level of sponsorship for your organization.	Lion \$2500 	Elephant \$1000 	Rhino \$500 	Giraffe \$250 	Zebra \$100 
Ad space in the 2022 Fall edition of the Arizona Academy of General Dentistry newsletter	✓				
*Logo is prominently placed on event T-shirts and all marketing materials	✓				
Name prominently placed on AzOCW website	✓				
Logo is placed on the event banner	✓	✓			
Logo prominently placed along walk route in the zoo	3 locations	1 location			
Logo placed on AzOCW website	✓	✓	✓		
Logo and website link will be recognized on AzOCW social media accounts until Dec. 2022	4x/month	2x/month	1x/month		
Logo is placed on all hard copy marketing materials	✓	✓	✓		
**Organization may have an informational booth at the event	✓	✓	✓		
Amount of complementary event passes	6	4	2		
Logo is placed on event T-shirts	✓	✓	✓	✓	
Organization name in post-walk marketing materials	✓	✓	✓	✓	✓
***Organization may have a product in the walker bag and business card on "find a dentist table"	✓	✓	✓	✓	✓

* LOGOs: A resolution of at least 300 dpi must be emailed no later than **October 1st, 2022** to azoralcancerwalk@gmail.com

** Any sponsor with a booth must provide snacks to give away to walkers when they visit your booth (ie. granola bars, trail mix, fruit, etc.)

*** Products must arrive address: **3193 N. Drinkwater Blvd. Scottsdale, AZ 85251** no later than **October 1st, 2022**, to meet the bag packing deadline

To submit a Corporate Sponsor Application please choose an option below:

- Submit an online application through our secured network:

- Go to: <https://www.certifysimple.com/e/474> OR scan QR Code located here →
- Click on the red "show all 5 tickets" button then select desired sponsorship level by choosing quantity "1"
- Select "Add to Cart", complete your information, and click "proceed to check out" (you will receive an invoice email, but the application is NOT complete)
- Click "Proceed to Payment", verify preferred card information, and click "Pay Now", a payment receipt will be emailed to you for confirmation

- Submit a mail in application using a business/cashier's check:

- Please make check payable to: Arizona Dental Foundation
- Please provide the following information on letterhead
 - Name, address, phone number, and email address of organization
 - Corporate Sponsorship Level desired
 - Name, phone number, and email address for the primary point of contact for organization
- Please mail a letter and check to: "Arizona Dental Foundation c/o AZ Oral Cancer Walk" **3193 N. Drinkwater Blvd. Scottsdale, AZ 85251**



In-Kind Donations Options

In-kind Donations can be in the form of two types: **SPECIAL SPONSORS** or **RAFFLE DONORS**

1. Special Sponsors will cover expenses for items that the event needs.
2. Raffle Donors provide items to be raffled off at the event.

These are opportunities for SPECIAL SPONSORS - Please select the best item for contribution from your organization	Estimated Cost	Special Sponsor Benefit
Port-O-Potties	\$600	Sponsor-Logo will be placed on each Port-O-Potty unit door
Fruit (Bananas, Oranges, Apples, etc.)	To serve-800 walkers	Sponsor logo(s) on large banner will be placed near food/drink area
16 oz water bottles		
Non-perishable snacks (granola bars, trail mix, gold fish, etc.)		
Coffee, cups, sugar, cream, & stirrers/straws	To Serve-200 walkers	
Apple watch - Raffle Grand Prize	\$500	Sponsor logo will be placed on the product box prior to awarding
Photo Booth Machine	\$800	Sponsor logo will be printed on each photo walkers receive

Special Sponsors will also receive the following benefits in addition to the special benefit listed above:

- Logo* will be placed on T-Shirts.
- Recognition in all social media accounts 2x/month until December 2022.
- Recognition in post-walk marketing ads.
- Placement of items into the walker bag.

Raffle Donors: All other donations will be used as raffle items.

- Donations valued at **\$250 or less** will be recognized on the Raffle Donor Banner, displayed at the walk.
- Donations valued at **\$250 or more** may qualify for other sponsorship level benefits-contact azoralcancerwalk@gmail.com for more information and inquiries.

* LOGOs: A resolution of at least 300 dpi must be emailed no later than **October 1st, 2022** to azoralcancerwalk@gmail.com

To submit an In-Kind donation for either a Special Sponsor or Raffle Donor please follow the instructions below:

- **Please send an email to: azoralcancerwalk@gmail.com with the following:**
 1. In the **subject** line please state either **"Special Sponsor or Raffle Donor"**
 2. In the **body** of the email please give us your information and indicate the item you would like to sponsor or the raffle item you are donating.
 3. Please **attach a completed copy of this form and send.**

Still have questions? Please feel free to contact us:

📞 623-252-1230

✉ azoralcancerwalk@gmail.com

🌐 www.azoralcancerwalk.org



AZ Oral Cancer Walk Sponsorship



**We appreciate your
generosity and support!**