

Arizona Oral Cancer Walk 2012  
Eldorado Park  
April 21, 2012  
[www.AzOralCancerWalk.org](http://www.AzOralCancerWalk.org)



December 6, 2011

We are excited to announce that the third annual Arizona Oral Cancer Walk will be held at Eldorado Park in Scottsdale, April 21, 2012! The 2009&2010 walks were a huge success and we hope to build upon the foundation previously established. Through the efforts in 2010, the Phoenix Oral Cancer Walk raised over \$10,095 and registered over 160 participants. Furthermore, over 60 individuals received free oral cancer screenings and many attended our oral cancer CE course. While these are fantastic results, we know we can expand on our previous goals.

It is important to remember that oral cancer is often referred to as the “**silent killer**”. Sixty-six percent of individuals go undiagnosed until the cancer has progressed to stage III or IV and approximately half of those victims will die within 5 years. While all other cancer rates are declining, this will be the fifth year in a row where oral cancer rates have increased. While many perceive that oral cancer is rare, it is actually diagnosed in nearly 100 individuals each day in the US alone. Moreover, a person dies from oral cancer every hour of every day. However, if caught early, oral cancer has one of the highest overall treatment and survival rates.

The Arizona Oral Cancer Walk strives to raise awareness about the importance of oral cancer and promote early detection and prevention. The walk not only acts as a fundraiser for the Oral Cancer Foundation, but functions as an oral cancer educational program, an oral cancer screening platform, and an anti-tobacco campaign. The success of the walk could result in countless years of benefits for all of those who will be reached by the program and a huge benefit for the state of Arizona.

Local dental professionals from the Arizona Academy of General Dentistry, the Arizona Dental Association, as well as students from Arizona School of Dentistry and Oral Health and Midwestern University Dental School are working diligently to ensure the success of this year’s walk. However, we need your help to ensure that all the goals for the Arizona Oral Cancer Walk will be achieved. These goals include: registering a minimum of 250 participants, raising funds for the Oral Cancer Foundation, and providing oral cancer screening for anyone that attends at no charge. We are asking local businesses to support Oral Cancer Awareness by making a contribution to the event and participating in Arizona’s fight against oral cancer. In addition to your generous donation, you will receive marketing and promotional opportunities for your business (please see attached information). These donations will also be tax deductible. Again, the money raised will not only support the Oral Cancer Foundation, but will ensure the success of the educational programs we aim to initiate.

Our committee is dedicated to reaching the goals we have set forth. All we need is your support to make them happen! For more information on The Oral Cancer Foundation, please visit their website at [www.oralcancerfoundation.org](http://www.oralcancerfoundation.org). To view pictures of last year’s event and upcoming information, please visit: [www.AzOralCancerWalk.org](http://www.AzOralCancerWalk.org)

Thank you very much for you time and consideration. If you have any questions, we can be reached at:

Dr. Terrence Yu: 480-726-2011  
Dr. Vasudha Narra: 623-242-0143

